



CHANGE

ENABLEMENT

PROSCI CHANGE MANAGEMENT CERTIFICATION PROGRAM

Program Overview

Prosci's® Change Management Certification Program gives you the knowledge, skills and tools to drive successful change initiatives. This three-day experiential learning program teaches you to apply a holistic change management methodology and toolset, including the Prosci ADKAR® Model, to your own project. You will leave with a change management plan that leverages research-based best practices to effectively manage change and enhance project results.

To embed your learning from the program, Change Enablement provides five hours of group coaching after certification.

Who Should Attend

The Prosci® Change Management Certification Program is ideal for anyone responsible for driving change including:

- Change leaders
- Project managers
- Change management practitioners
- Continuous improvement specialists
- IT professionals
- Human resource business partners
- Organisational development professionals
- Project team members



Learning Objectives

- Understand how effective change management improves organisational results
- Learn to apply a research-based change management methodology and toolset
- Understand the fundamentals of change and change management
- Articulate the value of change management to your peers and leaders
- Learn how to apply the Prosci® ADKAR® Model to facilitate individual change
- Apply the Prosci® 3-Phase Process to a real project, enabling you to:
 - Assess readiness
 - Identify impacted groups
 - Build a holistic strategy for influencing individual transitions
- Walk away with a change management plan and an executive presentation on the business case for change management
- Gain certification in the Prosci® change management methodology and access to the Prosci® change management methodology and tools



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Program Agenda

Day One

- Why change management?
 - The ROI of effective change management
 - The Prosci ADKAR® Model
 - 7 concepts of change
 - Preparing for change: assessing change readiness
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Day Two

- Preparing for change: building team structure and assessing sponsorship
 - Managing change: creating customised communication and sponsorship plans
 - Executive project plan presentations
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Day Three

- Managing change: creating coaching, training and resistance management plans
 - Reinforcing change
 - Assessment
 - Graduation
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Course Materials

- Program workbook and assessments
- Best Practices in Change Management
- Employee's Survival Guide to Change
- Change Management: The People Side of Change
- ADKAR®: A Model for Change in Business, Government and our Community
- A one-year subscription to the Prosci Practitioner eToolkit for change managers

For more information, please go to www.ChangeEnablement.hk or
contact us at info@ChangeEnablement.hk
